

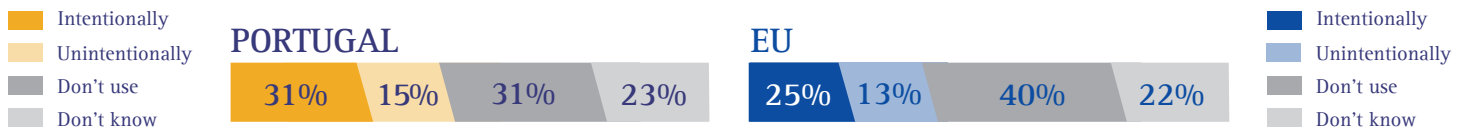


PORTUGAL

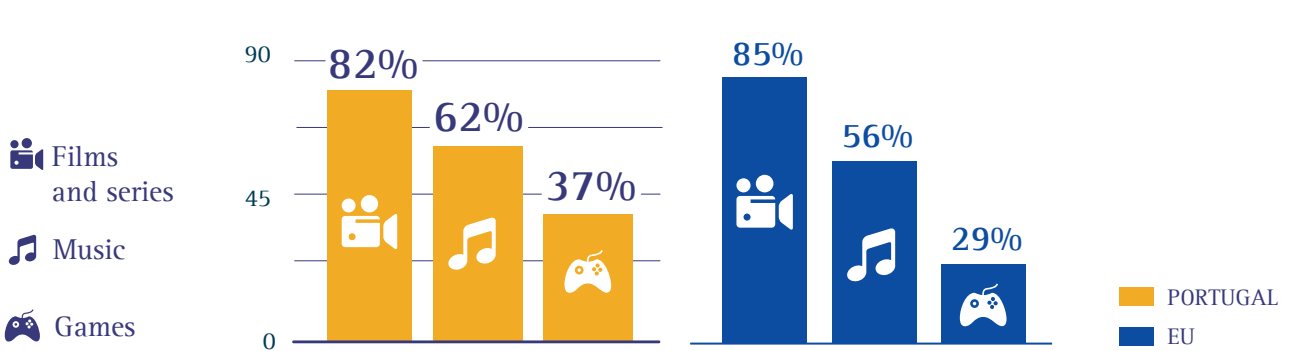
- Youth IP perception and online behaviour -

DIGITAL CONTENT

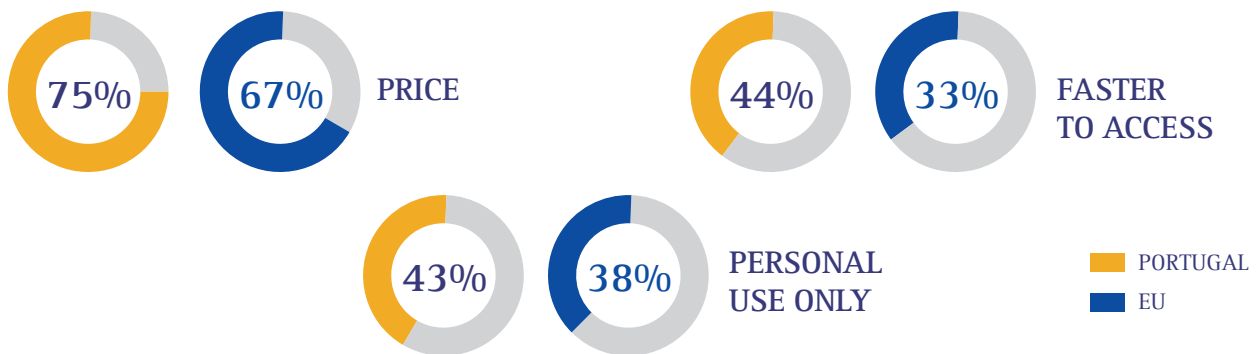
Usage of illegal sources



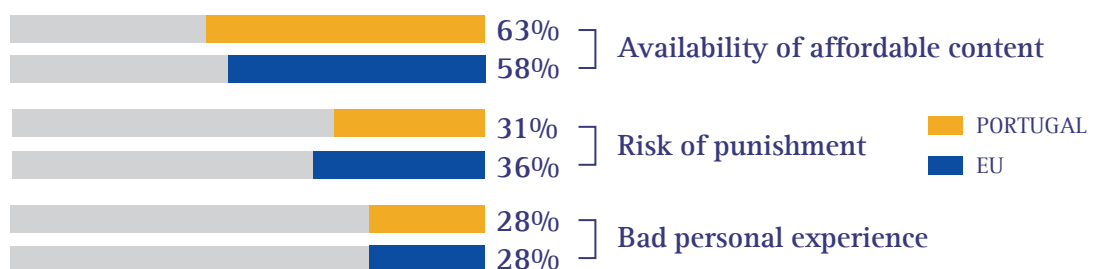
Main digital content accessed from illegal sources



Main reasons to choose illegal sources



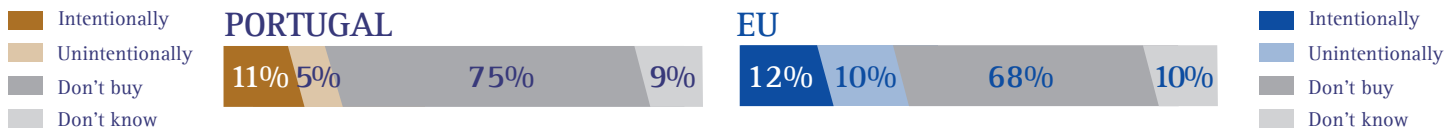
Reasons to stop using illegal sources



PHYSICAL GOODS

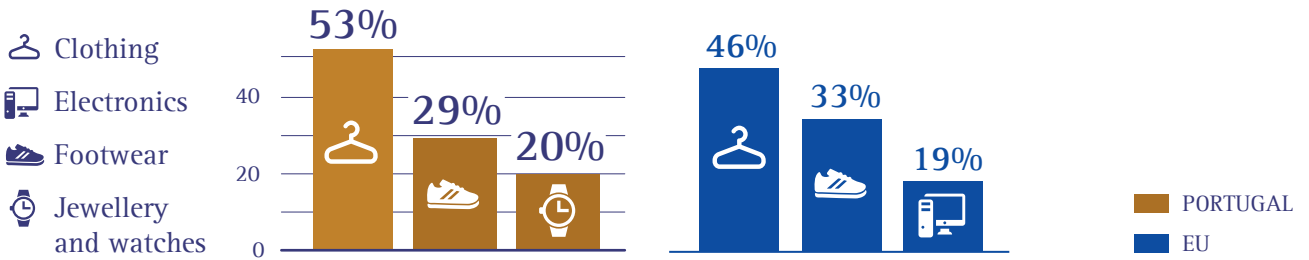
Bought counterfeit goods online

GOODS

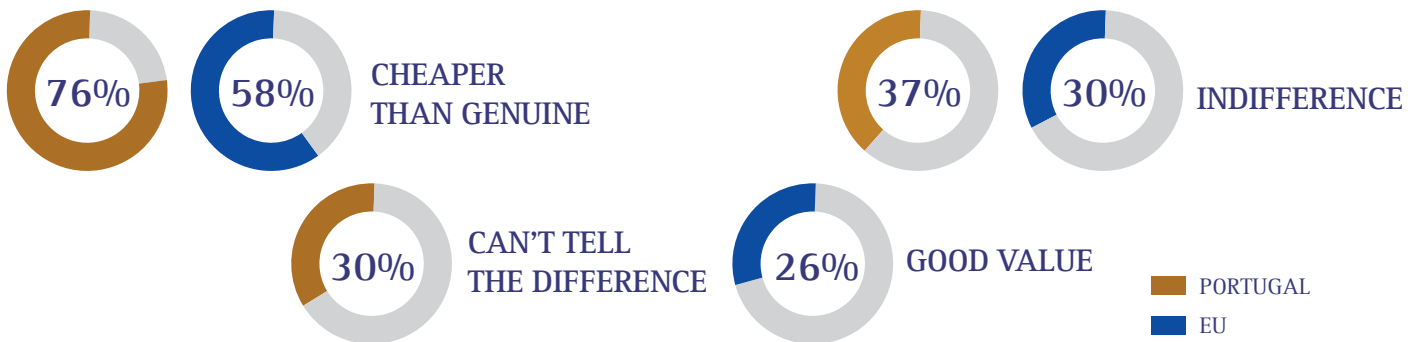


PHYSICAL

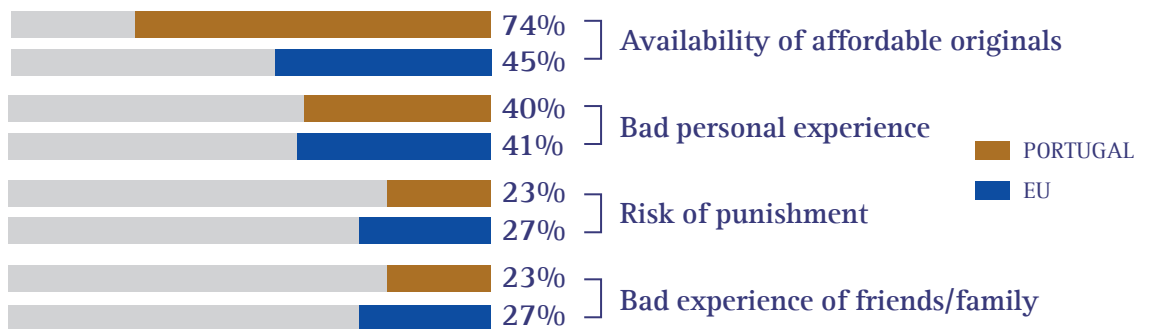
Main counterfeit goods purchased online



Main reasons to buy counterfeit goods online



Reasons to stop buying counterfeit goods online



COMMUNICATING ON PIRACY AND COUNTERFEITING

